

Innovative Film Academy
Presents

2nd Edition

SHORT FILMMAKING WORKSHOP

AI & Emerging
Technologies

MICRO DRAMA



SHORTFILM



Yas Creative Hub, Abu Dhabi
18th July to
23rd August, 2026

**VERTICAL
CONTENT**



AI CONTENT

Production Partner



MEDIA MANIA
WWW.MEDIAMANIA.TV

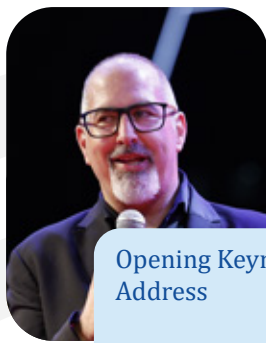
Powered by





Chief Mentor
Innovative
Film Academy

Mr. Nasser Mahaboob
Actor, Director, Producer
& President of Indian
Artist Association



Opening Keynote
Address

Mr. Roland Daou
Founder, Media Mania

MASTER CLASSES

Micro Drama - Vertical Content

Ideation to Monetization

Tarun Sawhney
Bofan Zhang
AJ Letterel
Brett Newton

Nanya Peng
Victor Potrel
Jay B Jammal
Enrico Tessarin

*Subject to Availability and
Final Programme Design*

19 July 2026

ORIENTATION DAY

18th July

04:00 PM

PHASE 1:

Idea, Story & Screenplay

20th July - 26th July 2026

PHASE 2:

Pre Production & Pre-Visualization with AI

27th July - 9 August 2026

PHASE 3:

Production Planning, Preparation & Rehearsal

10th August - 23rd August 2026

PHASE 4:

Live Shooting

September / October

PHASE 5:

Post Production

Editing - Sound Design - Color Grading - VFX

December / January

PREMIERE

at 4th I-Film Festival

9th April 2027

Storytelling & Script Writing

Aditya Basu *Writer*
Bilal Dayani *CEO, Eagle Films*

25 - 26 July 2026

Pitch Deck, Motion Graphics Characterization & AI Pri-Visualization

Mohammed Dayani
Co-Founder, Dayanica

1 - 2 August 2026

Animation & VFX

Vinod A.S
Karthik V Kumar
Bharath Raj De
Toonz Media Team

8 - 9 August 2026

Camera Techniques

Crispin Dominic
Founder, Action Filmz

15 August 2026

Virtual Production, LED Volume - Green Mat Technology

Prajay Kamat
CTO, MergeXR

Anthony Joseph Al Kadamani
CEO, GAMMA Engineering

16 August 2026

Nordic-Arabic Songwriting & music Camp

22 - 23 August 2026

Creative Careers - Closing Reflections

Ghassan Frache
*Senior Academic Leader | Vocational Education
Strategist, ADVETI*

23 August 2026

Content Pitching IP Development & Global Reach

Pratixa Shah
CEO, The Plot Pictures

22 August 2026

INNOVATIVE FILM ACADEMY
ABU DHABI

IDEATION / MONETIZATION

MICRO DRAMA

VERTICAL CONTENT

MENTORSHIP BY
**THE
FUTURE
FRAMES**

Also Distribution • Emerging Talent • Vertical Screen
based in UK & Spain

The Future of
Mobile-First
Storytelling

19th
July
2026

Time : 10:00 am to 03:00 pm

INNOVATIVE FILM ACADEMY
ABU DHABI

**TIGER
ZINDA HAI**

MASTER CLASS

STORY & SCRIPT

TELLING
WRITING

20, 21, 22
25, 26
July 2026

ADITYA BASU

Feature (Off-Mainstream) Writer
Bhoolley, Badli, Myan Chale Myan Tiger Zinda Hai

INNOVATIVE FILM ACADEMY
ABU DHABI

MASTERCLASS STORY TELLING

*Script
writing*

Mr. Aditya Basu
Writer, Director

Mr. Bilal Dayani
COO, Eagle Film

**25
26**
July 2026

Time : 10:00 AM
01:00 PM

INNOVATIVE FILM ACADEMY
ABU DHABI

AI Pre-Visualisation

Pitch Deck, Poster, Motion
Graphics & Characterisation

1-2
August 2026

Mr. Mohammad Dayani

Yas Creative Hub, ABU DHABI

filmacademyuae.com
+971 54303004, +971 54303007

INNOVATIVE FILM ACADEMY
ABU DHABI

MASTERCLASS ANIMATION & VFX

Crafting the future of Animation and VFX

8th 9th
August 2026

TOONZ
MEDIA GROUP
INDIA • IRELAND • SPAIN

INNOVATIVE FILM ACADEMY
ABU DHABI

2nd Edition
**SHORT FILMMAKING
WORKSHOP**

CAMERA TECHNIQUE

Production Management

CRISPIN DOMINIC
CEO & Owner
Action Filmz Productions LLC

An exclusive
Industry Visit to
ActionFilmz
Warehouse

15
AUGUST
2026

INNOVATIVE FILM ACADEMY
ABU DHABI

2nd Edition
SHORT FILMMAKING WORKSHOP

An Exclusive Visit to
**VIRTUAL
PRODUCTION
STUDIO**

16
AUGUST
2026

Anthony Joseph
AI Kalamani

Pragya Kumar
MERGE

INNOVATIVE FILM ACADEMY
ABU DHABI

MASTERCLASS

CONTENT PITCHING
IP DEVELOPMENT
& GLOBAL
REACH

Build stories that Travel
From Local Roots
Global Platforms

22nd
August
2026

MS. PRATIKA SHAH
Co-Founder, The Plot Picture

THE
PLOT
PICTURES

Innovative Film Academy
Abu Dhabi

CREATIVE CAREER

INSIGHTS ON TALENT DEVELOPMENT
EMPLOYABILITY & INDUSTRY READINESS

Fee: 1000AED

23
AUGUST 2026

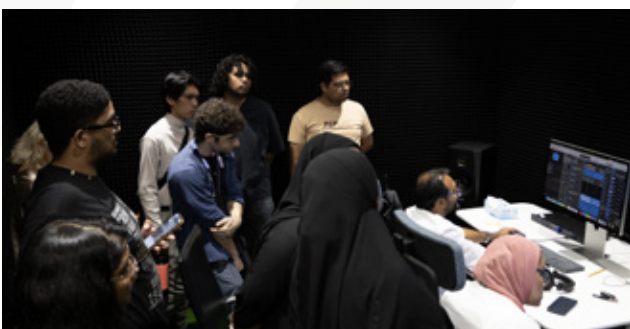
ADVETI

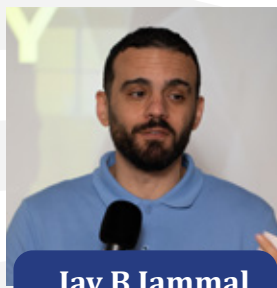
Mr. Ghassan Frache
SENIOR ACADEMIC LEADER
VOCATIONAL EDUCATION STRATEGIST

Building the future with Talent, Technology, and Teamwork.



IFA Infrastructure in Yas Creative Hub, Abu Dhabi



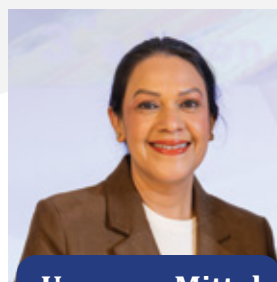


Jay B Jammal
Chief Instructor

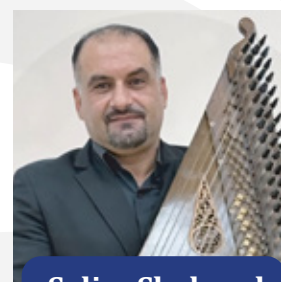


**5000
AED**

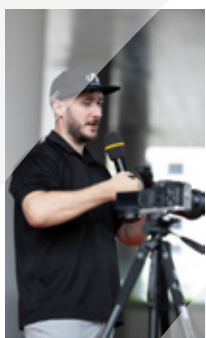
Academy Timings
Open daily from
10:00 AM to 7:00 PM



Upasana Mittal
Executive Producer



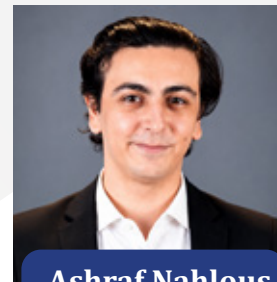
Salim Shahoud
Music Composer



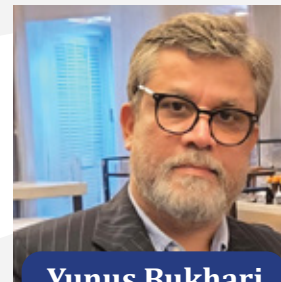
Open For

**Beginners & Advanced
Filmmakers**

- Dedicated Team Leaders
- Creative & Technical Instructors
- Production Infrastructure
- Technical Assistance
- Team Collaboration



Ashraf Nahlous
Assistant Director
Coordinator



Yunus Bukhari
Head of Academy &
Production



Innovative Film Academy Produces

2 SHORT FILMS

**MICRO DRAMA &
VERTICAL CONTENT
AI SHORT FILM**

in collaboration with



Register Now



or Contact +971 54 301 3104 / 107

Innovative Film Academy Mena FZ-LLC

C-40, P2-0212,0214,0215 Yas Creative Hub, Yas Island,
Abu Dhabi, UAE

www.filmacademyuae.com | www.ifilmfestivaluae.com

Email: shortfilm@innovativefilmacademy.com

+971 50 481 4191

**IFA Code of Conduct, Guidelines, Terms and
Conditions to be accepted and followed by all*