

Innovative Film Academy
Presents

2nd Edition

SHORT FILMMAKING WORKSHOP

AI & Emerging
Technologies

MICRO DRAMA



SHORTFILM



Yas Creative Hub, Abu Dhabi
18th July to
23rd August, 2026

**VERTICAL
CONTENT**



AI CONTENT

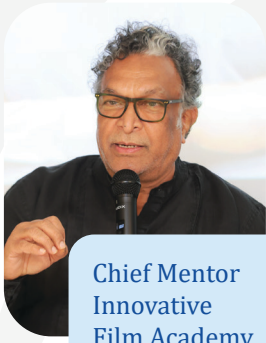
Production Partner



MEDIAMANIA
WWW.MEDIAMANIA.TV

Powered by





Chief Mentor
Innovative
Film Academy

Mr. Nasser Mahaboob
Actor, Director, Producer
& president of Indian
Artist Association



Opening Keynote
Address

Mr. Roland Daou
Founder, Media Mania

MASTER CLASSES

Micro Drama - Vertical Content

Ideation to Monetization

Tarun Sawhney
Bofan Zhang
AJ Letterel
Brett Newton

Nanya Peng
Victor Potrel
Jay B Jammal
Enrico Tessarin

*Subject to Availability and
Final Programme Design*

19 July 2026

ORIENTATION DAY

19th July

04:00 PM

PHASE 1:

Idea, Story & Screenplay

20th July - 26th July 2026

PHASE 2:

Pre-Production & Pre-Visualization with AI

27th July - 9 August 2026

PHASE 3:

Production Planning, Preparation & Rehearsal

10th August - 23rd August 2026

PHASE 4:

Live Shooting

September / October

PHASE 5:

Post Production

Editing - Sound Design - Color Grading - VFX

December / January

PREMIERE

at 4th I-Film Festival

9th April

Storytelling & Script Writing

Aditya Basu *Writer*
Bilal Dayani *CEO, Eagle Films*

25 - 26 July 2026

Pitch Deck, Motion Graphics Characterisation & AI Pre-Visualization

Mohammed Dayani
Co-Founder, Dayanica

1 - 2 August 2026

Animation & VFX

Vinod A.S
Karthik V Kumar
Bharath Raj De
Toonz Media Team

8 - 9 August 2026

Camera Techniques

Crispin Dominic
Founder, Action Filmz

15 August 2026

Virtual Production, LED Volume - Green Mat Technology

Prajay Kamat
CTO, MergeXR
Anthony Al Kadamani
CEO, GAMMA Engineering

16 August 2026

Nordic-Arabic songwriting & music Camp

22 - 23 August 2026

Creative Careers - Closing Reflections

Ghassan Frache
*Senior Academic Leader | Vocational Education
Strategist, ADVETI*

23 August 2026

Content Pitching IP Development & Global Reach

Pratixa Shah
CEO, The Plot Pictures

22 August 2026

INNOVATIVE FILM ACADEMY
ABU DHABI

IDEATION / MONETIZATION

MICRO DRAMA VETICAL CONTENT

19th July 2026
Time : 10:00 am to 05:00 pm

Mentors

Bofan Zhang Head of Content Operations Managerial and Production President, Shorts TV	Jay. B. Jammal aka. Jai Jammal Product Manager & Executive Producer, L218, Olaya & Tuffnut
Nanya Peng Expert in Global Expansion & Localization of Vertical Drama	Victor Patrel Media Executive, SHCET Chief Marketing
Brett Newton Vertical Drama Producer with International Experience	Enrico Tassarini Vertical Drama Producer with International Experience

INNOVATIVE FILM ACADEMY
ABU DHABI

MASTERCLASS

ADITYA BASU
Writer

Filmfare OTT-Nominated Writer
Bloody Daddy (2023), Bade Miyan Chote Miyan (2024) Tiger Zinda Hai (2017)

STORY TELLING & SCRIPT WRITING

**20, 21, 22
25, 26
July 2026**
Time : 10:00 AM
01:00 PM

INNOVATIVE FILM ACADEMY
ABU DHABI

MASTERCLASS

STORY TELLING

Script writing

Mr. Aditya Basu
Writer, Director

Mr. Bilal Dayani
COO, Eagle Films

**25
26
July 2026**
Time : 10:00 AM
01:00 PM

INNOVATIVE FILM ACADEMY
ABU DHABI

Where Stories Meet Motion

Pitch Deck, Poster, Motion
Graphics & Characterisation.

**1-2
August 2026**

Mr. Mohammed Dayani

INNOVATIVE FILM ACADEMY
ABU DHABI

MASTERCLASS

ANIMATION & VFX

Crafting the future of Animation and VFX

**8th 9th
August 2026**

**TOONZ
MEDIA GROUP**

INNOVATIVE FILM ACADEMY
ABU DHABI

2nd Edition

SHORT FILMMAKING WORKSHOP

CAMERA TECHNIQUE

Production Management

CRISPIN DOMINIC
CEO & Owner,
Action Filmz Productions LLC

**15
AUGUST 2026**

An exclusive
Industry Visit to
ActionFilmz
Warehouse

INNOVATIVE FILM ACADEMY
ABU DHABI

2nd Edition

SHORT FILMMAKING WORKSHOP

An Exclusive Visit to

VIRTUAL PRODUCTION STUDIO

**16
AUGUST 2026**

ANTHONY JOSEPH
AI Kadamani

PROJAY KAMAT
MERGE

INNOVATIVE FILM ACADEMY
ABU DHABI

MASTERCLASS

CONTENT PITCHING IP DEVELOPMENT & GLOBAL REACH

Build stories that Travel
From Local Roots
Global Platforms

**22nd
August
2026**

MS. PRATIXA SHAH
Co-Founder, The Plot Picture

**THE
PLOT
PICTURES**

Innovative Film Academy
Abu Dhabi

CREATIVE CAREER

INSIGHTS ON TALENT DEVELOPMENT
EMPLOYABILITY & INDUSTRY READINESS

Fee: 1000AED

**23
AUGUST 2026**

ADVETI

Mr. Ghassan Frache
SENIOR ACADEMIC LEADER
VOCATIONAL EDUCATION STRATEGIST

INNOVATIVE FILM ACADEMY
ABU DHABI

10
MASTERCLASSES
by Renowned
Industry Experts

19-23
July 2026 August 2026



INNOVATIVE FILM ACADEMY
ABU DHABI

MUSIC
WORKSHOP

All days
Except
Fridays

GUITAR
DRUM
KEYBOARD
PIANO

11-23
JULY AUG
2026

03:00 PM
to 7:00 PM

- Beginner Level -5 classes- 1499AED
- Level 1 -10 classes- 2999AED
- Level 2-15 classes- 4999AED

Salim Shahoud
Music Researcher
Music Consultant



INNOVATIVE FILM ACADEMY
ABU DHABI

Nordic-Arabic
Songwriting &
MUSIC
CAMP

22
23
August 2026

Time : 10:00 AM
03:00 PM



Innovative Film Academy
Abu Dhabi

Turn your Passion Into Profession

ACTING
workshop

Moral Niazi Al Tamimi
Actress, Producer, Director

Monday
to
Thursday
5:00 PM - 07:00 PM

17
20
August
2026



IFA infrastructure in Yas Creative Hub, Abu Dhabi





Innovative Film Academy Produces
2 SHORT FILMS
MICRO DRAMA &
VERTICAL CONTENT
AI SHORT FILM
in collaboration with



Scan to Know More



or Contact +971 54 301 3104 / 107

Innovative Film Academy Mena FZ-LLC

C-40, P2-0212,0214,0215 Yas Creative Hub, Yas Island,
Abu Dhabi, UAE

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**IFA Code of Conduct, Guidelines, Terms and
Conditions to be accepted and followed by all*