

Innovative Film Academy
Presents



2nd Edition

SHORT FILMMAKING WORKSHOP

Micro Drama
Vertical Content



AI & Emerging
Technologies



Yas Creative Hub, Abu Dhabi
18th July to
23rd August, 2026

In Association with



MEDIA MANIA
WWW.MEDIAMANIA.TV

Powered by





Mr. Nasser Mahaboob,
Chief Mentor, Innovative
Film Academy

"Cinema is not just entertainment – it is a reflection of life. At IFA, I aim to nurture young talents to find their voice and tell stories that matter."



Mr. Roland Daou,
Founder, Media Mania

Opening Keynote Address
Inspiring the Next Generation of
Filmmakers as they embark on their
filmmaking journey

Phase 1: Idea, Story & Screenplay

18 July – 26 July, 2026

Concept development | Narrative structure | Screenplay & dialogues | Character building | Scene breakdown | Visual approach & mood boards | Pitch preparation

Masterclass by

Mr. Bilal Dayani, CEO, Eagle Films
From Script to Screenplay

25 - 26 July 2026



Phase 2: Pre-Production & Pre-Visualization with AI

27 July – 9 August, 2026

Shot breakdown & storyboarding | Camera & lighting design | Production design | Casting & crew building | Locations & permissions | Scheduling & planning | Continuity & supervision

Masterclasses by

Ms. Pratixa Shah, Co-Founder, The Plot Picture
Content Pitching, IP Development & Global Reach

1 - 2 August 2026

Special Address

Mohammed Dayani, Pitch Deck, Poster, Motion Graphics & Characterisation

8 - 9 August 2026

Mr. Crispin Dominic, CEO & Owner, Action Filmz
Production Management & Camera Techniques

15 August 2026



Mr. Bilal Dayani



Ms. Pratixa Shah



Mr. Crispin Dominic



Mr. Antony Al Kadamani

Phase 3: Production Prep

10 August – 23 August, 2026

Budgeting & scheduling | Rehearsals & direction | Camera planning | On-set workflow & hierarchy | Script lock & production readiness | CMA approvals

Masterclass by

Mr. Anthony Joseph AL Kadamani

Virtual Production & Green Matte Technology

16 August 2026

Closing Reflections by

Mr. Ghassan Frache,
Senior Academic Leader
Vocational Education
Strategist, ADVETI

22 - 23 August 2026



Industry Immersion - Virtual Studios Experience Dubai by Gamma & MergeXR

Immersive tour of state-of-the-art facilities in Dubai, including Virtual Production stages, Green Screen studios, LED volume setups and equipment warehouses.



Exclusive visit to the Action Filmz Production warehouse

A true treasure trove of high-end film production equipment, featuring advanced camera rigs, lighting systems, and specialized setups such as the Russian Arm used in large-scale international productions. Participants will gain hands-on experience with high-end cameras and industry-grade gear, offering a rare behind-the-scenes understanding of how major productions are executed.

Production & Live Shoot

September – October, 2026

Real-time shooting | Direction & performance | Cinematography & sound | Scene execution | Data management & shoot protocols

Shoot Dates will be finalised after getting all permissions

Post-Production & Finishing

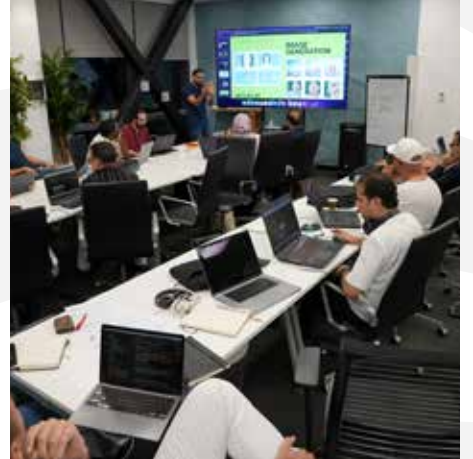
December 2026 – January 2027

Editing | Sound design & dubbing | Color grading | Basic VFX | Final output & mastering Industry-style workflow | Team collaboration | Final film delivery

PREMIERE SCREENING AT 4TH I-FILM FESTIVAL ABU DHABI - 9TH APRIL 2027



IFA - INFRASTRUCTURE







Jay B Jamal
Chief Instructor



5000 AED
Academy Timings
Open daily from
10:00 AM to 7:00 PM



Upasana Mittal
Executive Producer



Salim Shahoud
Music Instructor



Open for
Beginners & Advanced Filmmakers

- Dedicated Team Leaders
- Creative & Technical Instructors
- Production Infrastructure
- Technical Assistance
- Team Collaboration



Yunus Bukhari
Head of Academy & Production

Director Mentor
Instructors for
AI & Virtual Production
Cinematography
Acting
Production
Production Design
Sound Design
Editing & Post Production



Innovative Film Academy will produce
2 SHORT FILMS
MICRO DRAMA & VERTICAL CONTENT
AI SHORT FILM
in collaboration with



Innovative Film Academy Mena FZ-LLC
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**IFA Code of Conduct, Guidelines, Terms and Conditions to be accepted and followed by all*