

INNOVATIVE FILM ACADEMY



5 DAYS

FILMMAKING

PROGRAM

&

WEEKEND WORKSHOPS

Learn the Basics of Filmmaking

CONTENT CREATION - THE LANGUAGE OF TOMORROW



AI Tools in Filmmaking



Hands-On Training Experience



Learn from 20+ Industry Experts



Matchless Infrastructure



State-of-art Equipment



Community of passionate filmmakers



Gateway to 3rd I-Film Festival



filmacademyuae.com

Yas Creative Hub, Abu Dhabi

Innovative Film Academy (IFA)

Empowering Filmmakers Through Real-World, Hands-On Learning



Innovative Film Academy (IFA) is a world-class institution dedicated to film education, production, and talent development, with campuses in **Abu Dhabi, Bengaluru, and Cochin**. Operating from the prestigious **Yas Creative Hub**, IFA delivers immersive training through a curriculum that blends creativity, technology, and professional workflows. Students benefit from matchless infrastructure, state-of-the-art studios, industry-standard equipment, and **mentorship from leading filmmakers and professionals**. With a strong focus on hands-on experience, IFA trains students across the entire script-to-screen process — from direction, cinematography, and production to post-production, sound, animation, VFX, and virtual production. At IFA, **“Doing is Learning”** isn’t just a philosophy — it’s a practice. Through real sets, live shoots, internships, and cutting-edge collaborations with companies like Adobe, Autodesk, Sony, Unreal Engine, and Apple, students are prepared to enter the film and media industry with confidence, creativity, and technical mastery.

3rd I-Film Festival, Abu Dhabi

Taking place on 10th, 11th & 12th April 2026, the 3rd I-Film Festival Abu Dhabi is IFA’s flagship global event that brings together filmmakers, students, producers, studios, and media leaders from across the UAE, India, GCC, and Hollywood. With screenings, masterclasses, business networking, and creative challenges, the festival celebrates cinema as a platform for collaboration and innovation.

Workshops as Gateways to the Festival

Students who participate in IFA workshops gain exclusive access to festival opportunities — including on-site internships, content creation roles, photography contests, and filmmaking challenges. These engagements allow students to build real-world portfolios, connect with industry professionals, and showcase their creativity on an international stage.



MEDIAMANIA
WWW.MEDIAMANIA.TV

Production Partner

MEDIA MANIA

Media Mania Productions UAE is a dynamic, full-service production house that has shaped the region’s media landscape since 2009. Renowned for cinematic-quality drama series, high-profile broadcasts, and large-scale event coverage, the company is trusted across the Middle East for its creative excellence and technical mastery. With capabilities including multi-camera setups, OB van operations, drone cinematography, live streaming, studio services, and advanced post-production, Media Mania delivers seamless, end-to-end solutions for projects of every scale — from heritage festivals and concerts to sports tournaments and brand films.

As the exclusive production partner for Innovative Film Academy, Media Mania powers all workshops, academy programs, and live events — ensuring each learning experience meets the highest standards of professional filmmaking. Their support enables students to train with real-world tools, crews, and workflows, making every IFA session a true industry-grade experience.



5 DAY FILMMAKING PROGRAM

From Idea to Screen, learn Filmmaking in 5 days

It's a **real-world simulation of professional filmmaking**, delivered by industry mentors in a collaborative, creative environment with state of the art infrastructure and industry standard equipment. This workshop is designed to take aspiring filmmakers through every crucial stage of the filmmaking process — from the very first idea to the final cut. This fully hands-on learning experience, immerses students in the complete film production pipeline. Participants will engage with each phase of the creative and technical journey, working on **practical exercises and guided projects**.

Concept & Screenplay



Production Planning,
Budgeting & Marketing



Lights & Camera



AI & Post-Production



AI in Filmmaking



Morning Batches (Mon–Fri)

10:00 am to 2:00 pm

19th to 23rd Jan 2026

2nd to 6th Feb 2026

16th 20th Feb 2026

2nd to 5th March 2026

Evening Batches (Mon–Fri)

04:00 pm to 08:00 pm

26th & 30th Jan 2026

9th to 13th Feb 2026

23rd to 27th Feb 2026

9th to 13th March 2026

Day 1: Idea to Script to Screen

Learn how to transform a concept into a screenplay. Topics include story structure, scriptwriting, dialogue writing, characterization, and preparing a pitch deck with moodboard & storyboard.

Day 2: Acting & Production Planning

From Logistics to Performance: Learn to manage casting, locations, and production gear while mastering acting fundamentals and director collaboration for powerful storytelling.

Day 3: Camera, Lights & Direction

Get hands-on with camera operations, lighting techniques, and the basics of directing scenes, alongside insights into costume and make-up coordination.

Day 4: Post-Production

Understand the essentials of editing, color grading, DI (Digital Intermediate), and sound mixing — the AI tools that polish a film into its final form.

Day 5: AI in Film Making

Explore the latest AI tools used in filmmaking across all stages and gain valuable knowledge about the film market, distribution strategies, and industry trends.

WEEKEND FILMMAKING WORKSHOP

CONTENT CREATION – THAT’S THE FUTURE

WEEKEND WORKSHOP FROM JAN 2026 ONWARDS

AI Content Creation

10th & 11th Jan 2026

AI Filmmaking

17th & 18th Jan 2026

Personality Development

24th & 25th Jan 2026

Podcast & Vocal Modulation

24th & 25th Jan 2026

Lights, Camera & Techniques

31st Jan & 1st Feb 2026

Acting

31st Jan & 1st Feb 2026

AI Sound Designing

7th & 8th Feb 2026

AI Story Screenplay & Production Planning

14th & 15th Feb 2026

AI Special Effects

14th & 15th Feb 2026

Dance & Music

21st & 22nd Feb 2026

AI Animation

21st & 22nd Feb 2026

Corporate Filmmaking & Ad Creation

28th Feb & 1st March 2026

AI Post Production Essentials

7th & 8th March 2026

AI & Cinema

14th & 15th March 2026



AI CONTENT CREATION

Workshop

Shoot it. Edit it. Own it. Become the creator you're meant to be

Learn how to create an impactful social media content that stands out — from concept to camera to post-production.

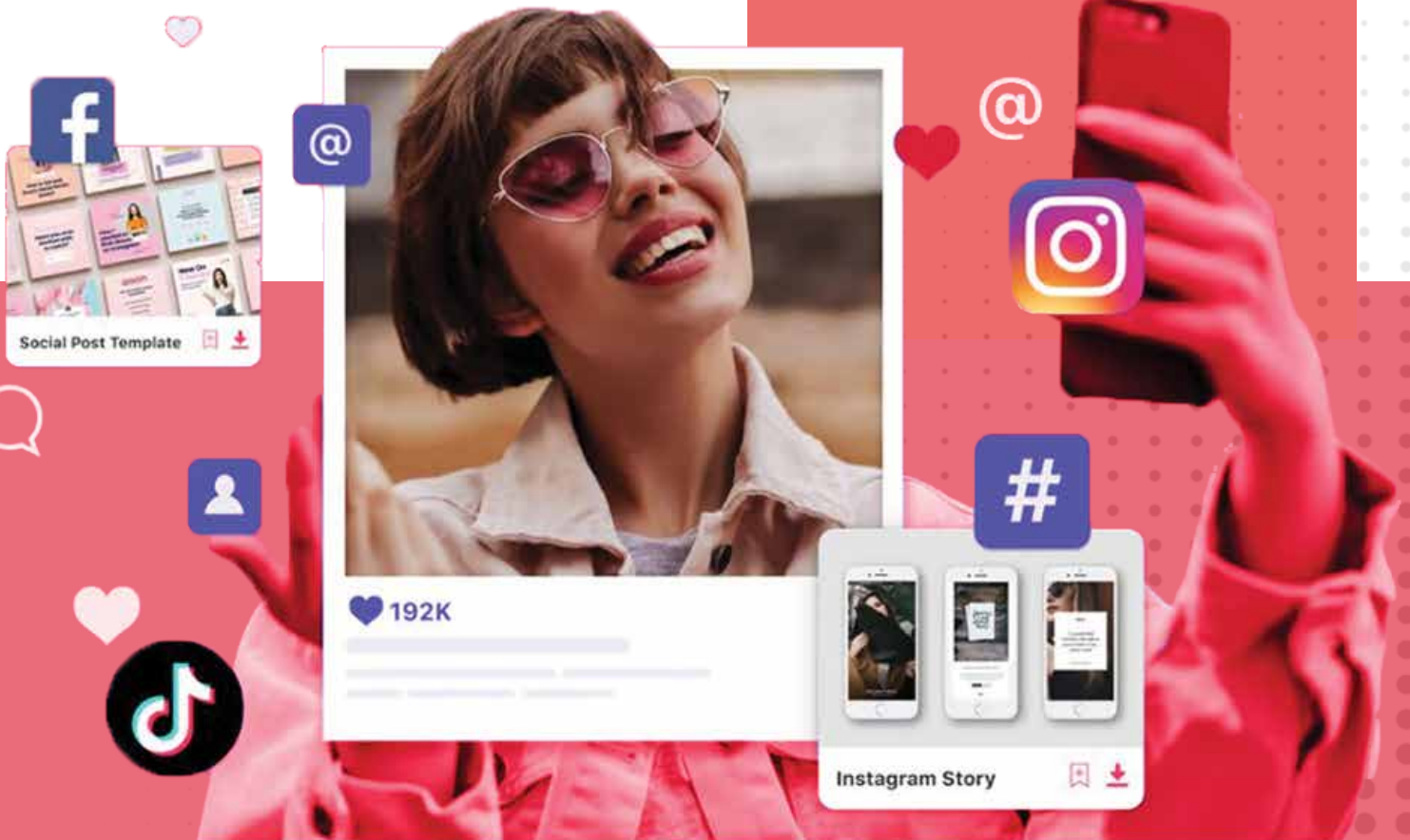
Explore storytelling, shooting techniques, lighting, and editing with industry professionals guiding you every step of the way. Whether you're an aspiring influencer, filmmaker, or brand creator, this workshop will equip you with the creative and technical skills to bring your ideas to life.

10th & 11th Jan 2026

Age 11 and above can apply

What you will learn

- Developing idea
- Script
- Budget Planning
- Execute
- Post Production
- Elevate the content with AI
- How to present the content



AI FILMMAKING

Workshop

Future of Film: AI Meets Creativity

Step into the future of filmmaking with our AI in Filmmaking Workshop! Discover how artificial intelligence is transforming scriptwriting, editing, visual effects, and post-production. Learn to leverage AI tools to enhance creativity, streamline workflows, and bring ambitious stories to life with precision and efficiency. Perfect for filmmakers, content creators, and storytellers who want to innovate and stay ahead in the digital era.

Join us for hands-on sessions and experience firsthand how AI is reshaping the way films are made!

17th & 18th Jan 2026



PERSONALITY DEVELOPMENT

Workshop

Confidence, Charisma, & YOU – Let's Bring It Out!

Unleash your presence — from inner awareness to powerful public performance.

This dynamic 2-day Personality Development Workshop at IFA Abu Dhabi is designed to help individuals unlock their confidence, enhance their presence, and express themselves with clarity and charisma. Ideal for aspiring performers, presenters, and creators, the workshop blends personal growth with performance skills to help participants shine both on and off the stage.

- Self-Realization & Confidence Building
- Voice Modulation & Speech Clarity
- Body Language & Stage Presence
- Style, Walk & Personality Refinement
- Basic Acting Techniques & Expression
- Improvisation, Free Movement & Dance for Expression

24th & 25th Jan 2026



PODCAST & VOICE MODULATION *Workshop*

Speak Your Mind. Share It with the World

Learn how to create, record, and publish your own podcast.

This immersive Podcast Workshop at IFA Abu Dhabi is designed for aspiring podcasters, storytellers, influencers, and content creators who want to turn their voice into a powerful platform. Whether you're passionate about storytelling, interviews, or building a personal brand, this workshop equips you with the skills and confidence to launch your own podcast.

Through expert-led, hands-on training, students will learn the end-to-end process of podcast production using professional recording equipment and editing tools.

Podcast Basics – Formats, platforms, and how to find your niche

Concept Creation – Developing themes, target audience & episode ideas

Confidence & Voice Training – Tips for clear, engaging delivery

Communication & Hosting Techniques – Interviewing and scripting skills

Technical Setup – Camera, lighting, sound, and recording tips

Audio Editing & Post-Production – Clean up, enhance, and mix your audio

Hands-On Recording Session – Create and record your own podcast episode

24th & 25th Jan 2026



LIGHTS, CAMERA & ACTING TECHNIQUES

Workshop

Mastering the Art of Light, Lens & Storytelling

Step into the world of filmmaking with our Lights, Camera, Action Workshop! Learn how to handle 4K cameras like a professional, master lighting techniques, and capture cinematic shots with precision. Explore the art of framing, angles, and storytelling through visuals. Perfect for budding filmmakers, content creators, and anyone passionate about videography. Join us for a hands-on experience and bring your creative vision to life on screen!

31st Jan & 1st Feb 2026



AI SOUND DESIGN

Workshop

Craft the Sound That Moves the Story.

Join us at IFA Abu Dhabi for a focused 2-day hands-on Sound Design Workshop that explores how sound transforms a film from visuals to immersive storytelling. Designed for aspiring sound designers, editors, and filmmakers, this workshop offers practical training using professional studio gear and software.

- Sound Recording Techniques** — capturing clean, high-quality audio on set
- Foley Sound Creation** — designing realistic sound effects using everyday objects
- Background Score & Ambient Sound** — setting mood and emotion through audio
- Voice Dubbing & ADR** — syncing re-recorded dialogue with visuals
- Mixing & Layering** — balancing dialogue, music, effects, and ambient tracks
- Digital Editing** — using industry-standard DAWs to create polished audio
- Sound-to-Picture Syncing** — aligning sound elements perfectly with on-screen action

7th & 8th Feb 2026



AI STORY SCREENPLAY & PRODUCTION PLANNING

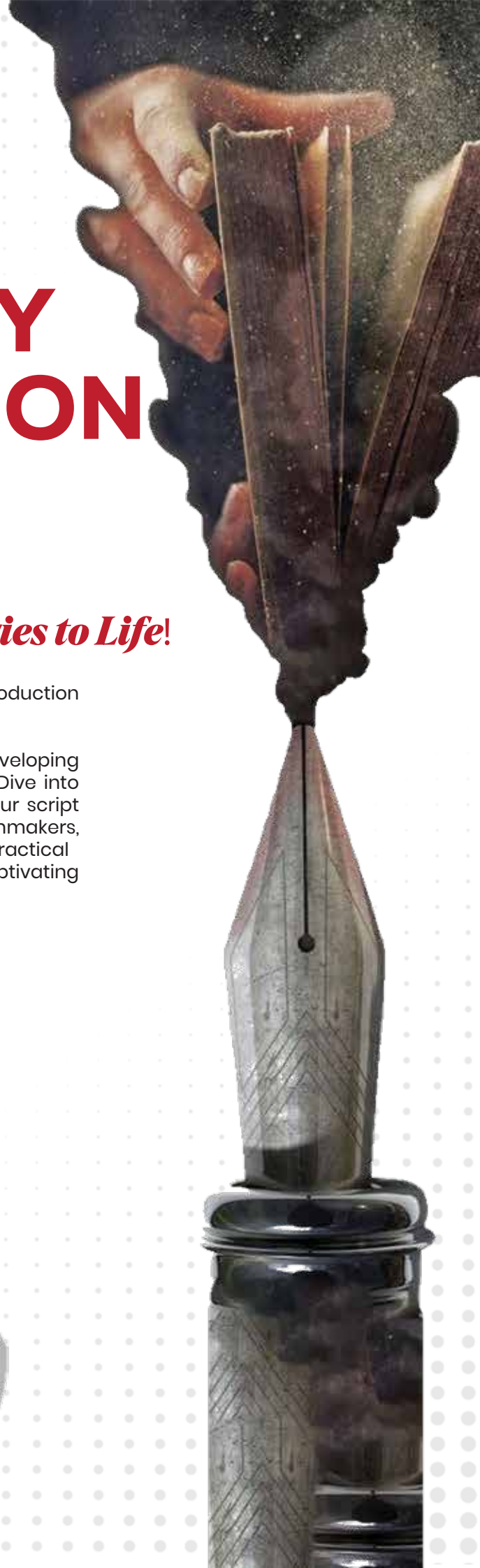
Workshop

Plot, Plan, Produce – Bring Stories to Life!

Bring your stories to life with our Story/Screenplay & Production Planning Workshop!

Learn the fundamentals of crafting compelling narratives, developing strong characters, and structuring engaging screenplays. Dive into production planning, budgeting, and scheduling to turn your script into a well-executed project. Perfect for aspiring writers, filmmakers, and content creators who want to combine creativity with practical filmmaking skills. Join us to transform your ideas into captivating stories on screen!

14th & 15th Feb 2026



AI SPECIAL EFFECTS

Workshop

Design the Impossible — Action, AI & Visual Mastery

Join us at IFA for a power-packed **2-day workshop** that dives into the thrilling world of **AI-driven visual storytelling** and **special effects**. Designed for aspiring filmmakers, content creators, and VFX enthusiasts, this hands-on session focuses on **crafting action-packed sequences** like **racing, chasing, dynamic backgrounds, and cinematic stunts** using the latest **AI tools and visual effects techniques**. Participants will learn how to blend creative imagination with cutting-edge technology to produce **high-impact, visually rich scenes** — even with limited resources.

- **AI in Pre-visualization** – Scene planning, AI-generated storyboards & shot design
- **Special Effects for Action Scenes** – Choreographing chase, crash, and stunt moments
- **Virtual Backgrounds & Set Extensions** – AI tools to enhance or replace locations
- **Motion Tracking & Compositing** – Blending live-action with effects
- **Scene Variation & Realism** – Using AI to add dynamic environmental changes
- **Introduction to VFX Editing Software** – Workflow essentials using professional tools
- **Optimizing for Screen & Social Media** – Final output preparation for multiple formats

14th & 15th Feb 2026



DANCE & MUSIC

Workshop

Stage, Sound, Spotlight – Make Every Moment Count!

Unleash your creative potential with our combined Performing Arts and Music Workshop.

This intensive program explores the dynamic relationship between movement, voice, and rhythm. Develop powerful stage presence, enhance your vocal technique, and learn fundamental music theory and improvisation skills crucial for any performer.

Whether you are an actor, singer, or musician, this workshop is designed to refine your expressive abilities and build confidence in integrated performance.

21st & 22nd Feb 2026





AI ANIMATION *Workshop*

Animate Ideas. Power Them with AI

Create, enhance, and accelerate your animation using the tools of tomorrow

Step into the future of storytelling at IFA Abu Dhabi with this intensive 2-day AI & Animation Workshop — where creativity meets cutting-edge technology. Designed for students, content creators, and digital artists, this hands-on experience explores how AI is transforming the animation process, making it faster, smarter, and more imaginative than ever. Whether you're working on 2D, 3D, or motion graphics, this workshop will teach you how to blend AI tools with traditional animation techniques to bring characters, environments, and stories to life with efficiency and flair.

21st & 22nd Feb 2026

- AI-Powered Character Design & Concept Art
- Storyboarding with Generative Tools
- 2D/3D Animation Basics Using AI Accelerators
- Voice Generation & Lip Sync with AI Tools
- Background Generation & Scene Enhancement
- Animating with Motion Capture & AI Assistance
- Workflow Integration with Animation Software
- Exporting for Film, Web & Social Platforms

CORPORATE FILMMAKING & AD CREATION

Workshop

Craft Stories, Create Impact – Master Corporate Filmmaking!

Learn the art of professional storytelling with our Corporate Filmmaking & Ad Creation Workshop! Discover how to create engaging corporate films, promotional videos, and compelling advertisements that resonate with audiences. Master scripting, shooting, editing, and production planning tailored for brand communication. Perfect for marketers, content creators, and aspiring filmmakers looking to make an impact in the corporate world. Join us for hands-on sessions and learn how to turn ideas into powerful visual stories that drive results!

28th Feb & 1st March 2026



AI Post-Production Essentials *Workshop*

From Raw to Remarkable – Post-Production Made Easy!

Transform your raw footage into cinematic masterpieces with our Post-Production Essentials Workshop! Learn professional editing, color grading, sound design, and visual effects to create polished, high-impact videos. Gain hands-on experience with industry-standard software and techniques used by top filmmakers. Perfect for aspiring editors, content creators, and filmmakers who want to elevate their projects from ordinary to extraordinary. Join us and unlock the secrets of post-production that bring stories to life on screen!

7th & 8th March 2026



AI & CINEMA

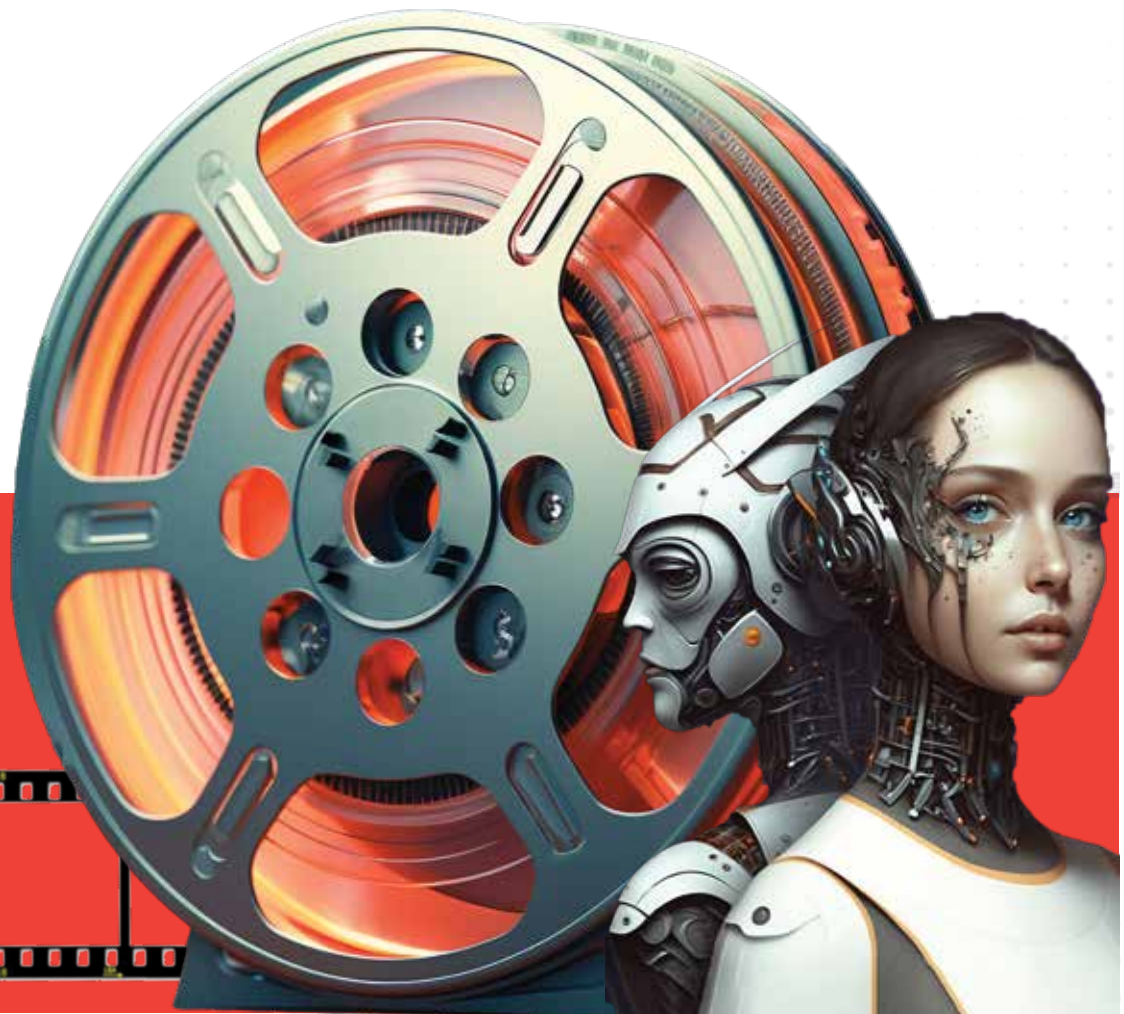
Workshop

*Harness the power of AI to transform storytelling
— from Script to Screen*

This 3-day intensive workshop introduces filmmakers, students, and creators to the practical applications of AI in the filmmaking process. Participants will learn how to use AI tools for ideation, writing, visualization, pre-production, and music design, enabling them to merge creativity with technology and streamline their storytelling workflow.

- Role of AI in creative industries and filmmaking workflows
- AI tools for scriptwriting and screenplay development (plot, dialogue, structure)
- AI-generated storyboards and mood boards via visualization platforms
- AI-driven shot breakdown techniques for pre-production
- AI in music production—background scores, soundscapes, effects
- Integrating script, visuals, and music into a cohesive concept
- Learning through case studies, group projects, and mentor feedback

14th & 15th March 2026



Workshops Conducted in IFA







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